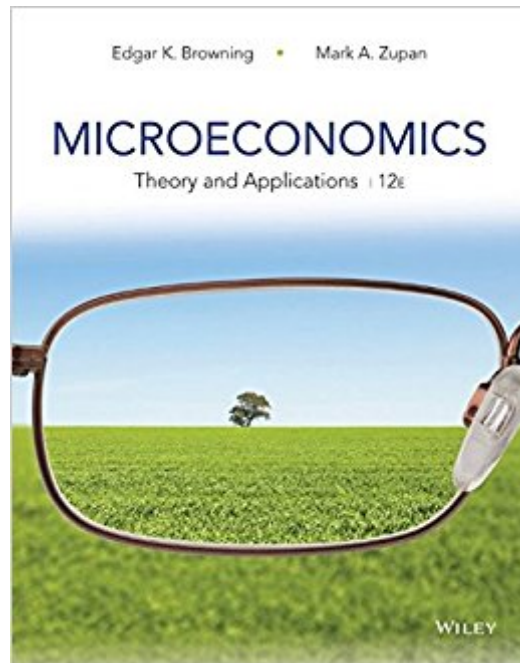




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Microeconomics: Theory And Applications



Synopsis

Microeconomics: Theory & Applications, 12th Edition provides students with the fundamental tools of analysis, and shows how these tools can be used to explain and predict phenomena. Written for both economics and business students, Edgar Browning and Mark Zupan present basic microeconomic principles in a clear and thorough way, using numerous applications to illustrate the use of theory, and reinforce students' understanding.

Book Information

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Customer Reviews

While I have tried several microeconomics books, this books personally is my favorite due to several graphs and restating of the obvious that allows people to reinforce their understanding. Highly recommend it!

I have no clue what's going on in this text. If economics isn't your area of expertise or interest it definitely is not for you.

This book is a refreshing relief to what is otherwise a terribly hard and overall useless class. It is very easy to read and has an example of almost everything that it teaches. Well done.

Good book

The closer I read this book, the less I understand. It is written in a very labyrinthine and

overly-detailed style, jumping between examples and terminology. It does a very poor job of giving an overview of the theories. This book over-complicates even the simplest concepts of economics, most likely to be in compliance with the 14% new material rule for textbook editions. It presumes a knowledge of algebra and eventually some calculus, but spends a paragraph explaining the derivation of circumference, and how Pi is roughly equivalent to 3.14, in my favorite example of the authors bogging down in petty details. If you are assigned this book in class, I highly recommend changing to a different class, or hoping that the prof (as is my case) gives clear lectures and uses the book to provide some further depth, but doesn't overly engage in using or testing from it.

Got me through the class!

Great book

The book was exactly as described. I believe it was my bad to not completely comprehend that it was in a binder instead of an actual book. That's okay though. Other than that, it's great.

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